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## Rumors

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# Against the Grain

"Linking Publishers, Vendors and Librarians"

## Reference Materials — Where Formats and Budget Lines Collide: Librarians Speak Out!

by **Frances C. Wilkinson** (Interim Associate Dean of Library Services, General Library, University of New Mexico, Albuquerque, NM, 87131-1466; phone: 505-277-4241, fax: 505-277-7288), <fwilkins@unm.edu>

and **Linda K. Lewis** (Director of the Collection Management Department, General Library, University of New Mexico, Albuquerque, NM 87131-1466; phone: 505-277-7828, fax: 505-277-4446), <llewis@unm.edu>



In the 1997 reference issue of *Against the Grain* (v.9#4, p.1ff) the proliferation of reference materials was discussed by both librarians and publishers. By the 1998 reference issue (v.10#4, p.1ff), the discussions expanded to include the increasing array of format choices, and the Web's effect on reference publishing. Again, librarians and publishers spoke out.

In 1999, the traditional distinctions between reference and subject specific materials are becoming blurred due to the growth of products that combine indexing and fulltext features; this

is complicating selection and budgeting for these new resources. The decisions about multiple formats and the need to provide infrastructure for new electronic resources add new levels of complexity to reference selection. Concern abounds about the continued viability of multiple formats and a series of questions arise. How is the Web affecting reference collection development decisions? How much duplication of formats can libraries really afford? What proportion of the reference budget is spent on different formats if it is separated at all? Who has the responsibility for selecting reference materials? Are librarians still concerned about the archiving of electronic indexes? What place

will there be for different formats in reference collections?

To address these issues, the authors conducted an interview-style joint discussion among librarians responsible for reference collection management from several different institutions including **Kansas State University, Trinity University, the University of New Mexico, the University of Texas at El Paso, and the University of Wisconsin at Madison.**

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## If Rumors Were Horses

You know what? With every issue of *ATG*, I wonder, "Will I have any rumors to write about? Hasn't everything happened that can happen? Ha! Was I far off base?!"

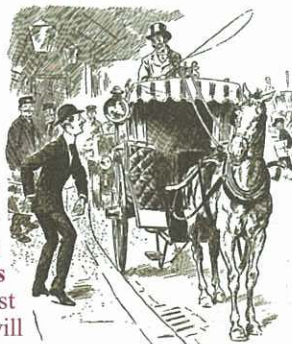
Acquisitions Librarian makes good! **Donna Cohen**, who has directed the Olin Library's Department of Acquisitions at **Rollins College** in Winter Park, Florida since 1986, has been named director of the library. She replaces **George Grant** who recently retired. Donna, who has been a frequent attendee and presenter at Charleston Conferences, earned her master's degree in library science from the **University of North Carolina at Chapel Hill** (yea!). She also received her master's degree in English from the University of Maryland.

Guess what? **Celia Wagner**, the fabulous,

has been appointed to the position of New Titles Manager for **Blackwell's Book Services** effective August 1, 1999. Celia will continue also as Vice President of Approvals at **Academic Book Center** with ongoing responsibility for the approval operations there. In her new role at BBS, Celia will be responsible for Book Profiling, Series Services, and the Blackwood New Titles group. Congratulations, Celia!

**Janet Flowers** <jflowers@email.unc.edu> sends word that she would like for *ATG* to

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## From your (whew-ing) Editor:

I have to tell you that we are breathing a huge sigh of relief here in Charleston now that Hurricane Dennis has blown out to sea. Whew! I think it was Conrad Richter, when asked why he lived near the San Andreas fault, who said that no matter where you live, you have to accept the fact that you aren't far from the potential of a natural disaster. Comforting, isn't it?

Despite all the hurricane scares, though, here is the September Reference Issue of *ATG*! As in the past two Reference Issues, we have a group interview of collection development and reference librarians by **Fran**

**Wilkinson and Linda Lewis**. In 1997, the proliferation of reference materials was discussed by both librarians and publishers. By the 1998 Reference Issue, the discussions expanded to include the increasing array of format choices, and the Web's effect on reference publishing. Here, in the 1999 Reference Issue, Fran and Linda consider how the traditional distinctions between reference and subject-specific materials are becoming blurred due to the growth of products that combine indexing and fulltext features.

Also in this issue, we have an article by the intrepid **Cheryl LaGuardia** about CD-ROMs which are still around despite forecasts of their demise. Talk about against the grain! And **Tom Gilson**—who has done another awesome job of guest editing—ponders the uncertainties of the future for libraries and

reference publishing. We have interviews with **Dr. Pieter S.H. Bolman**, President of Academic Press, **Sir Charles Chadwyck Healey**, the founder of Chadwyck Healey, and **David Tyckoson**—Head, Reference Services, at CSU Fresno. In Biz of Acq, **Brian Flaherty** talks about acquisitions librarians working at the reference desk. And **Mark McCabe's** article on the impact of publisher mergers on journal prices will rivet you, I promise. And, of course, that's just the tip of the iceberg.

Ouch! Since when do hurricanes and icebergs go together? I'm going to be quiet so y'all can get to reading! And, see you in Charleston at the **1999 Charleston Conference**—November 3-6! Visit our Website at <http://www.cofc.edu/library/conference> to register!

Yr. Ed.

## Letters to the Editor

Send letters to <strauchk@cofc.edu>, phone or fax 843-723-3536, or snail mail: **Against the Grain**, MSC 98, The Citadel, Charleston, SC 29409. You can also send a letter to the editor from the *ATG* Homepage at <<http://www.against-the-grain.com>>



### Dear Editor:

The article by **Rick Anderson** (UNC-Greensboro) in the April issue of *ATG* about licensing ("Biz of Acq—To License or Not to License: That Really Ought to Be the Question," p.68-70, 72) was fabulous. Everyone needs to read it. I will be making copies for people here where I work. Hear! Hear!

Thanks,

**Eleanor Cook**

(Appalachian State University)

<cookei@conrad.appstate.edu>

### Dear Editor:

As part of a decade-long policy of periodically rotating my professional subscriptions, I had decided not to renew my subscription to *Against the Grain*. Acquisitions is just one part of my job, and my acquisitions budget is just \$40,000.

You, however, continued to send more issues and I continued to read them. When I realized how many titles I would be buying from the useful list of biology bestsellers in the April issue, you won my renewal check, enclosed. What other magazine will walk the plank instead of *Against the Grain*? Your

competitors for my (personal) professional subscription budget include *Library Journal*, *Searcher*, and *Online*. Since I have already renewed these subscriptions for 1999, the decision is deferred another year.

Incidentally, over the past five years, when visiting brew pubs and homebrew shops, I believe I have been mistaken on occasion for the well known acquisitions librarian and beer writer with whom I share a name and avocation. Although I have been a homebrewer for five years, I would not think of writing about beer, not under my own name at least.

Best wishes,

**Steve Johnson**

(26 Northview Terrace, Yonkers, NY 10703)

<sjohnson@wcs.org>



### Against the Grain — Deadlines 1999 & 2000 — Volumes 11 & 12

Event	Issue	Ad Reservation	Camera-Ready
Charleston Conference	Nov. 99	8/25/99	9/15/99
ALA Midwinter	Dec. 99/Jan. 2000	10/27/99	11/17/99
Annual Report	Feb. 2000	12/08/99	12/22/99
ACRL, SLA, MLA	April 2000	02/09/00	02/23/00
ALA Annual	June 2000	04/05/00	04/19/00
Reference Publishing	Sept. 2000	07/05/00	07/19/00
Charleston Conference	Nov. 2000	08/23/00	09/06/00
ALA Midwinter	Dec. 00/Jan. 01	10/25/00	11/08/00

### Rumors

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share the email addresses of **Nick Vincelli** (Order Librarian, UNC-CH) <vincelli@email.unc.edu> and **Selden Durgom Lamoureux** (Serials Librarian, UNC-CH) <lamours@email.unc.edu> in **Rumors** to help them get oriented to the acquisitions community more quickly! Hey, y'all! Everybody send them an email NOW!

Let's see. The also fabulous **Ned Kraft** has a new job! After 13 years he's left the **Smithsonian Institution Libraries** to join the library of the **State Department** as Or-

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## Rumors

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der Librarian, Ralph J. Bunche Library. Congratulations, Ned. His new email is <Kraftno@state.gov>. Can you believe that Ned has been writing "Adventures in Librarianship" for two years! How time flies! Ned plans to come to the **Charleston Conference** this year so let's look for him, okay?

And speaking of the **Charleston Conference**, **Evan Reader** (Director, CSU-Software & Electronic Information Resources, Office of the Chancellor) <ereader@calstate.edu> will be talking about the **Cal State University** model (Journal Access Core Collection—JACC) for journal subscriptions which was written up in the *Chronicle of Higher Education*, July 2, 1999. <http://chronicle.com/free/99/07/99070201t.htm>. The Web site for JACC is <http://www.co.calstate.edu/irt/seir>.

I guess by now everyone knows that **Blackwell's Book Services** has purchased **Academic Book Center**. When someone (deep throat) left that "rumor" on my answering machine many months ago, I couldn't believe my ears! Anyway, it is now confirmed and we will be covering this more completely in the **Charleston Conference** issue of *ATG*, November, 1999.

**Fred Philipp**, former CEO of **Blackwell's Book Services** (among other things) has assumed the position of CEO of **Blackwell's Information Services**. **Fred**, who is getting ready to retire, says that he and his wife are looking forward to visiting Charleston in November!

**Blackwell Ltd** and **Swets & Zeitlinger BV** have agreed to combine **Swets Subscription Service** and **Blackwell's Information Services**, the two subscription agency services. Subject to the completion of satisfactory arrangements currently under discussion, the creation of the new organization will be concluded later this year. The integration of the services and systems will be undertaken over the next 24 months. The Head Office of the joint venture will be located in The Netherlands. **Anthony Thompson**, Group Chief Executive of Blackwell Ltd, said: "The combination of Swets Subscription Services and Blackwell's Information Services is a logical strategic move. Swets has an excellent reputation and we are pleased to be joining forces with such a quality company to deliver the best service for our customers. It is important to recognize that this business operates on wafer thin margins and that the cost of doing business via electronic as well as paper journal subscriptions has grown rapidly in the last 2-3 years. To have a sustainable business size and scale are becoming increasingly important. In a competitive global market we have now brought the necessary resources together to meet the growing needs of our customers worldwide." For the time

being, it will be business as usual. The two companies will continue to provide services to their respective customers and all renewals of subscriptions for 2000 (for customers and to publishers) will be undertaken separately by Swets and Blackwell's. Customers should continue to liaise with their existing contacts at the companies. The integration of systems and services will be phased in during 2000 and 2001 to ensure an efficient transition to the new arrangements. Customers and publishers will be kept informed of developments.

Well the splendid **Robin Lent** (U. of New Hampshire) <rslent@christa.unh.edu> has just resigned from her job and she won't be at the **Charleston Conference** this year! Writes Robin, "This Conference has been one of the most wonderful parts of my job. Which I have loved, too. I think being in Collection Development is the best job in the library." Robin says that she's on to other things—she has a novel to finish (!), grown children to visit, a house to organize, a retired husband, a painting to finish, a stack of books. We'll miss you, Robin, but, hey, we hope we will be joining you soon!

**Leigh Watson Healy** <lhealy@outsellinc.com> has been appointed Vice President, **Outsell, Inc.** Though Outsell is based in Silicon Valley, Leigh will remain in Florida (It's a virtual world, after all and Outsell is hiring the best people they can find wherever those people might be.). Well, we can certainly vouch for Leigh's best-ability! Congratulations, Leigh and see you soon, I hope. Here are Leigh's phone (727-787-3027) and fax (727-787-4881) numbers.

Well, more changes. **Martin White** (Principal Consultant, TFPL, Ltd.) <Martin.White@TFPL.com> writes that he will be leaving **TFPL** at the end of this month to set up his own business, **Intranet Focus Ltd.** But, since Martin will be staying in the same business, he will continue to be involved with *ATG*. Hooray! But, on the downside, Martin is not sure that he will be able to be at the **Charleston Conference** this year! Hmmm ... If we can put up with hurricanes, Martin, you should be able to put up with moving! For more information about Martin's new company, visit [www.intranetfocus.com](http://www.intranetfocus.com).

There have been major staff changes at **Worldwide Books**, specialists in the distribution of museum catalogs and books on art, architecture, photography, and design to the library market. **Eileen Baker**, who for seven years has been tirelessly searching and locating museum catalogs from around the world, will be Manager of the Museum Catalog Program. **David Fogel** is the new Manager of the Approval Plan Programs. **Kelly Fiske** continues as Associate Director and Manager of the Trade and University Press Book Program. But these changes didn't keep **Ursula Kolmstetter** of the **Indianapolis Museum of Art** from winning \$500 in art books from

**Worldwide Books** from over 150 entries at the **ARLIS** meeting in Vancouver. Sounds good to me. **Worldwide Books** is a division of **The Kraus Organization Limited** and is located in Ithaca, New York. [www.worldwide.com](http://www.worldwide.com).

Well, I hope that most of you got your first issue of *The Charleston Advisor (TCA)* over the summer. The comments that I have gotten have been very positive and wonderful. Comments like: "A great idea and very well executed." The way I look at it is this—there are so many electronic products out there, and we only have so much money. Why not band together to hear what we are all saying about a product? That way, we should be able to effect the development of a product and make it closer to what we need for our libraries and end users! I appreciate hearing from ALL of you! Thanks.

Guess what? **Jerry Seay**—that humorous lad par excellence—is going to have a baby. That is, his wife, **Patricia**, is. So this has occasioned a new set of **You Gotta Go To School for That** columns—this is the baby series! Congratulations, Jerry and Patricia! And see the upcoming *ATG* in November for **You Gotta Go to School for That? — Baby Strollers and ZZ Top!** We just didn't have the space to print it in this issue! Sob!

Did y'all know that **Tricia Davis'** daughter is probably going to the College of Charleston? Her daughter is 6'1" and is a fantastic volleyball player. Boy, is my daughter **Ileana** envious. (She's only 5' 5"!)

I got a copy of an email that **Dora Biblarz** (U. of Arizona) <dora.biblarz@asu.edu> got from **Harold Billings** (Director of General Libraries, U. of Texas Austin) <billings@mail.utexas.edu>. (No, he has not retired!) Mr. Billings said that he appreciated Dora's great interview with his long-time friend, "that wild man **Don Chvatal**" (see v.11#3, June 1999, p.30ff). And he was glad to be introduced to *ATG*, "a fine journal." If you haven't gotten around to reading Dora's interview with Don, why don't you get out the June issue right now and read it!

Whoops! I thought that I'd told y'all that **Steve Sutton** had left **Blackwell's**, but when I looked for the "Rumor" I couldn't find it! In the meantime, Steve has a new job at **netLibrary!** Hooray for you, Steve, and for **netLibrary**, too!

Speaking of **netLibrary**, ([www.netlibrary.com](http://www.netlibrary.com)), as you have probably heard since it was announced at ALA in New Orleans, they have entered into a partnership with **Blackwell Ltd.** The partnership will allow **Blackwell's Book Services** to offer eBooks to their library customers as an additional option to the physical book services they currently offer.

Well, I have never been to the **Kentucky Derby** but I have always wanted to go. I love watching the Triple Crown even if each race

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**Rumors**  
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only takes minutes and all the "hype" takes hours and days and weeks and months. So, **Bob Schatz** *sotto voce* got my attention this issue (see p. 69). AND did you know that another horse race fan is **Jim Ulsamer** (Baker & Taylor)?

Got a fax from **Anne Davenport** <anne@annedavenport.demon.co.uk> at **ALPSP** about a survey ("What Authors Want") of over 11,500 authors from around the world about a broad range of subjects. With a response rate of over 30%, the survey, Anne tells us, "provides librarians with information about what authors think of copyright, preprints, self-publishing, abstracting and indexing services, electronic publications, pricing, and the future of scholarly publishing. Visit [www.alpsp.org](http://www.alpsp.org) for more info or send Anne an email!

It was quite wonderful to hear from **Ruth C. Armstrong** (325 Jasmine Avenue, Orlando FL 32806-2110; ph: 407-422-7218; fax: 407-245-0706) who is now working at the **Church & Synagogue Library Association**! Ruth was using a friend's AOL account to send a few messages to friends! Isn't the Internet quite swell?! Had been missing Ruth who attended at least seven **Charleston Conferences** many years ago, but since she left library work she has not been coming. However, Ruth says that she is renewing her teacher certification in libraries and is learning her way around the Internet, and feeling nostalgic for the Conference. In fact, she just finished working the **Church & Synagogue Library Association (national) Conference** in Orlando in July! Who knows, maybe we will see her sometime soon in Charleston!

This proposed merger was announced at the **1998 Charleston Conference**. But, now, months later, *The New York Times* on Tuesday, June 1, 1999, carried an article by **Stephen Labaton** on the FTC decision to block the merger of **Barnes & Noble** and **Ingram Book Group**. **The American Booksellers Association**, **Amazon.com**, the **Authors Guild**, and many others had wished to block this merger. **Barnes & Noble Ends Its Bid to Acquire Big Book Wholesaler**. Read a related article by **Mark McCabe** in this issue of *ATG*, p. 58.

**Ebsco Industries** has acquired the Berlin-based **Lange & Springer** subscription agency and mail order bookseller.

The awesome **Anne Jennings** <a.jennings@mindspring.com> sent word of an article by **Barrie McKenna** in *The Globe and Mail* on June 2, 1999. The article relates to the decision of the **U.S. Supreme Court** to refuse to hear an appeal launched by **Thomson Corp.**'s legal publishing unit, **West Group**, in a dispute over the company's copyright over

a widely used page-numbering system for U.S. court documents. Both sides in the case claim victory: Thomson because of a lower-court ruling that upholds their copyright, and West's rivals, who point to two other lower-court decisions that threw out West's claim of copyright. The two companies that are challenging West are **Hyperlaw** and **Matthew Bender & Co.**, a division of **Reed Elsevier PLC**. **West Denied Supreme Court Review On Copyright Claim**. For more information, visit <<http://www.lawnewsnet.com/stories/A1987-1999Jun2.html>> *ATG* has covered this issue several times.

This is from **Ann Okerson** (Yale University) <aokerson@pantheon.yale.edu>, **Marian Dworaczek** (University of Saskatchewan Libraries) <dworaczek@sklib.usask.ca> and the **Liblicense listserv**. The June 1st, 1999 edition of the *Subject Index to Literature on Electronic Sources of Information* is available at: [http://library.usask.ca/~dworaczek/SUBJIN\\_A.HTM](http://library.usask.ca/~dworaczek/SUBJIN_A.HTM). The page-specific *Subject Index to Literature on Electronic Sources of Information* and the accompanying *Electronic Sources of Information: A Bibliography* (listing all indexed items) deal with all aspects of electronic publishing and include print and non-print materials, periodical articles, monographs and individual chapters in collected works. Over 900 titles were identified and indexed in great detail for this project. Thousands of URLs (Uniform Resource Locators) were added to various entries. Both the Index and the Bibliography are continuously updated.

Got quite a few replies to the idea of beginning an **ATG Resume Service** (*ATG*, April, p.8). Consensus seems to be to start the service on the *ATG* Web site <<http://www.against-the-grain.com>>. If you haven't written me and are interested, let me know. I am still looking for input! Thanks! <strauchk@cofc.edu>

**John Cox Associates** in partnership with five subscription agencies (**Swets**, **Blackwell's**, **Dawson**, **EBSCO**, and **Harrassowitz**), is sponsoring the development of a suite of generic standard licenses for electronic journals. The licenses are in the public domain and available online at [www.licensingmodels.com](http://www.licensingmodels.com). The new licenses will be designed to reduce the burden on all parties involved by providing standard agreements which, once approved by the appropriate legal counsels, will provide a fast and effective method of implementing negotiated terms. There are four model licenses; all are international in application. Licenses have been developed for single academic institutions, academic consortia, public libraries, and corporate, government and other research libraries. John Cox Associates, an international publishing consultancy specializing in licensing and content management, developed the licenses after consultation with a number of

librarians, publishers and subscription agents. Says **John Cox** (who will be speaking in **Charleston** in November on this project, by the way): "These license models are tools to be used once the parties—publishers and the libraries—have negotiated the business terms of the license. They are succinct and flexible and will help to speed up the process of finalizing the words." Currently available policy statements and licensing models, including the UK model developed by the **Publishers Association** and the **Joint Information Systems Committee of the Higher Education Funding Councils**, served as the principal sources in the development of the new models. The **American Library Association's Principles for Licensing Electronic Resources** and the **International Coalition of Library Consortia's Statements of Current Perspectives**, as well as the **LIBLICENSE** Web site, were also valuable references.

**Clifford Lynch** <cliff@cni.org> sends word about the **Pew Learning and Technology Program** which was developed in large part by **Carol Twigg** <twiggc@rpi.edu>, formerly the Vice President at **Educom** responsible for the **National Learning Infrastructure Initiative**. The **Pew Learning and Technology Program** is an \$8.8-million, four-year effort to place the national discussion about the impact that new technologies are having on the nation's campuses in the context of student learning and ways to achieve this learning cost-effectively. To have your name added to the **Pew Learning and Technology Program** electronic mailing list, which ensures that you receive the newsletter, periodic updates and information about this new effort, send an email message (with subject line left blank) to [listsproc@lists.rpi.edu](mailto:listsproc@lists.rpi.edu). In the body of the message, type SUB PLTP-L your name. For further information, visit <<http://www.center.rpi.edu/>>.

**Bob Neville** (College of Charleston) <neville@cofc.edu> sent me this news from the *New Scientist* (5/15/99). Have you heard? Apparently, **Xerox** and **MIT** researchers have developed "electronic ink and electronic paper" which some feel will supersede traditional paper. Word is that electronic paper is easier on the eyes than a computer screen because it has a higher contrast, and it can display millions of different images in the same space (you can change content instantaneously). A company called **E Ink** has already been created.

Did you see the article by **Rodney Ho** in the June 1 *Wall Street Journal* entitled: **Borders to Try a New Weapon: Printing Books Inside Its Stores**? The article's about **Sprout, Inc.**, and the fact that **Borders Group** has taken a minority stake in the Atlanta start-up company. It's all about "on demand" printing of less-popular book titles by bookstores which don't want to devote the expensive shelf space to titles that don't move as quickly as

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popular titles but are nonetheless needed by niche markets. Check it out.

Had a nice note from **Jeffrey Wilhite** (U. of Oklahoma) <jwilhite@ou.edu> who says that he is waist deep in finishing his book on government documents. Jeffrey had just found the article, "The Charleston Phenomenon" which **Judy Webster** and I had published in *LOGOS: The Journal of the World Book Community* (vol. 8, Issue 3, 1997). Have you read the article? Jeffrey says he makes him want to drop everything and come to the Conference right now!

The **Charleston Conference Web site** is quite something! Visit it at <http://www.cofc.edu/library/conference>.

The incredibly patient and flexible **Melanie Vandermark** (Project MUSE) <melanie@jhupress.jhu.edu> writes that **Project MUSE** is expanding next year to include titles from at least nine other university presses, more than doubling the number of fulltext online journals they will be offering via the database. The publishers involved are **Carnegie Mellon University Press, Duke University Press, Indiana University Press, MIT Press, Oxford University Press, Pennsylvania State University Press, University of Hawaii Press, University of Texas Press, and the University of Wisconsin Press.**

**Beverley Geer** <bgeer@LIBR.UTEP.EDU> wrote to say that the holes in **ATG** can go! So did **Shirley Edwards** <Shirley.Edwards@NIST.GOV> and **Phil May** (Mumford Library Books). I have heard from many of you (thanks!) and the vast majority (no one disagrees!) votes for doing away with the holes. So, they are gone as of this issue, September. Bind away!

Starting with subscription year 2000, **Elsevier Science** intends that annual print price increases for its entire package of journals will be under 10% in each of the company's invoicing currencies: U.S. dollars throughout the world excepting Dutch guilders in Europe and, starting in 2000, yen in Japan. The includes the effects of currency fluctuation, growth in volume output and inflation.

The wonderful **Judy Martin** has joined **Grolier Educational** as **Grolier Educational Marketing Director** reporting to **Phil Friedman**. I remember her from **Greenwood Publishing** and **Yale University Press.**

**Ameritech Library Services** has announced the winners of its 1999 Summer ALA drawings for Dell laptop computers. There were four drawings, held daily from June 26-29. The winners of the drawings were **Barbara Ann Murphy**, Largo Library; **Louise Pinckney**, Richland County Public Library; **Kay Maynard**, Canton High School; and **Darin Templet**, Baton Rouge Commu-

nity College. Lucky people! The only thing I have ever "won" was the right to fill out a questionnaire from a sample of chosen people!

**Organic Letters** is the first journal to be published by **ACS (American Chemical Society)** under collaboration with **ARL's Scholarly Publishing and Academic Resources Coalition (SPARC)**. Featuring *Articles ASAP* (As Soon As Publishable), the **Organic Letters Web Edition**, located at <http://pubs.acs.org>, allows subscribers to access peer-reviewed articles weeks before they appear in print, explore added content and fulltext searching, and link to relevant articles in other ACS journals. *ASAP Alerts*, a new email service, features recently published articles on the Web. Since the introduction of the **Organic Letters Web Edition** on May 17, over 175 articles have been posted on the Web. Other key innovations available to authors and readers include faster publishing with electronic manuscript submission and review, free use of color when appropriate, free electronic reprints, and online galley approval.

More about **Ameritech. Wilmer, Cutler & Pickering (WCP)**, a Washington, D.C. law firm, is installing the **Horizon** library automated system. The system will link together library collections and services for WCP's libraries in their Washington, D.C.; Baltimore; New York; London; Brussels, Belgium; and Berlin offices. "The Horizon product fits in with WCP's technology strategy which is focused on identifying tools which enhance lawyer productivity," said **Jean O'Grady**, WCP library director. "The WebPAC will enable us to provide one portal to the firm's many research resources regardless of format (CD-ROM, commercial database, Web, internal documents). The

most dramatic aspect for the lawyers will be the ability to link directly to fulltext digital resources from their desktop. It's not your grandmother's card catalog! As a director, I expect the software's circulation and budget modules to offer a significant improvement of my ability to do a cost/benefit analysis of library subscriptions. Since our collection is bar coded, I will now be able to link the usage history with the annual cost of a title and make better budget decisions." **Wilmer, Cutler & Pickering** ([www.wilmer.com](http://www.wilmer.com)) was established in 1962 and has more than 300 lawyers. WCP has a broad regulatory, corporate, commercial and litigation practice, and represents multinational corporations in business transactions, regulation and policy development, dispute resolution and trade matters. For further information, contact **Ron Passmore**, Ameritech Library Services, 519 883-6900 <rh

<amlibs.ca> or visit [www.ameritech.com](http://www.ameritech.com).

**JSTOR** has moved to a new location: 120 Fifth Avenue, New York, NY 10011. Phone 212-229-3700, fax 212-229-6841. [www.jstor.org](http://www.jstor.org)

Heard from the capable **Juliette Arnheim** (Princeton) <jarnheim@princeton.edu> the other day. She says that she's participating in an ejournals panel there on September 8 and hopes to make a similar contribution to Charleston (maybe?).

Let's see. **Academic Press (AP)** has formed **IDEAL Reference**—a collection of online encyclopedias and reference works. While the official launch of the new service will not take place until January 1, 2000, two AP encyclopedias are already available online (**Encyclopedia of Human Nutrition** and **Encyclopedia of Immunology**, Second Edition). Read more about AP and its President, **Dr. Pieter S.H. Bolman** in this issue, p.32.

**Oxford University Press, Inc. (OUP)** and the 16 **Regional Networks**—Amigos Library Services, Bibliographical Center for Research, CAPCON Library Network, Federal Library and Information Center Committee (FEDLINK), Illinois State Library (ILLINET/OCCLC Services), Indiana Cooperative Library Services Authority (INCOLSA), Michigan Library Consortium (MLC), MINITEX Library Information Network, Missouri Library Network Corporation (MLNC), Nebraska Library Commission (NEBASE), NELINET, Inc., Nylink, OHIONET, PALINET Headquarters, Southeastern Library Network, Inc. (SOLINET), Wisconsin InterLibrary Services (WILS)—have announced a landmark agreement to join forces in the marketing and sale of online access to the **Oxford English Dictionary (OED)** and **American National Biography (ANB)** publications. Under the alliance, the Regional Networks, serving thousands of libraries, schools and other institu-

tions across the United States, will offer cost-saving subscriptions to the online versions of the OED and ANB. "Subscribing institutions will obtain significant savings through the national aggregation made possible through this arrangement with Oxford University Press," said **James Rush**, Executive Director, **PALINET**. "Although institutions can subscribe directly to OUP, they will not be eligible for the cost savings available through the national subscription." The Regional Networks will provide OUP with centralized ordering and billing, as well as the infrastructure to implement an equitable pricing model at the time of publication. The fees for subscriptions, based on a national aggregate of

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weighted users to the OED and ANB online publications, will be finalized in the coming months. To support an expected user population of seven to ten million in the United States, OUP will maintain a stable publication environment for the quarterly updates to both OED and ANB, as well as adhere to the guidelines of the **International Consortium of Library Consortia (ICOLC)** concerning statistics, technical issues, and the purchase of e-information resources. Additional details about the **Oxford English Dictionary** are available at <http://www.oed.com> and the **American National Biography** at <http://www.anb.org>.

As you may know, **Deana Astle** has been ill all summer. But, she is well now and is ready to run her lively lunch on Distance Learning. Come to Charleston in November and see for yourself!

The **Charleston Advisor** is running a Vendor Showcase prior to the **Charleston Conference** this year, Wednesday, Nov. 3, 12noon - 6pm. Why not come in early and check the products out? These will be electronic products worthy of review in **TCA**.

**Cornell University** has selected **Endeavor Information System's Voyager** to replace their current integrated library system **NOTIS**.

The **Library of Congress** has gone into production with **Endeavor's Voyager** integrated library system (ILS). With over 12 million bibliographic records and 4 million authority records in the Voyager database, the world's largest library is now officially in production for cataloging and circulation.

**Phoenix Public Library** has converted to the **CARL Information Management and Delivery System (IMDS)** from their previous **Dynix** system in its Central Library and 12 branches.

The **University of Tennessee-Knoxville** recently became one of the first **UnCover** customers to add new, optional features to its Customized Gateway, a journal collection enhancement system.

**CARL Corporation** has announced the appointment of **Sara Johnson** as **Chief Operating Officer**. The 20 year veteran of library automation will assume responsibility for business, finance, and administrative functions within the company. See [www.carl.org](http://www.carl.org).

This is from **Information Today online**, July 19, 1999—Two competing Internet services in the K-12 education market are joining forces in a new company to establish a K-12 portal and leverage their combined strengths in providing research tools for the education community. **Bell & Howell Company** has separated its K-12 Internet business from its Information and Learning division

(formerly **UMI**), and is forming a new company that will be joined by the **Electric Library** school and library business of **Infonautics, Inc.** Infonautics will own 27 percent of the new company and Bell & Howell (B&H) will own the balance. The transaction is expected to close during the third quarter of 1999, subject to regulatory approval and the approval of Infonautics' shareholders. **Van Morris**, CEO and president of Infonautics, will also be CEO of the new company, which has had an internal project name of "EdCo." **Jim Roemer**, chairman and CEO of B&H, will serve as the new company's chairman of the board.

**John McDonald** <jmcdonald@library.caltech.edu> has moved from Richmond, Virginia, to Pasadena, California! John will be giving a paper on providing access to e-journals at the **1999 Charleston Conference** so let's be sure to flag him down, okay?

Did you know that **Rick Henning** and **Edward Elgar Publishing, Inc.** have moved? The new address is 136 West Street, Suite 202. Northampton, MA 01060. <rhenning@elgar.com>.

**Marilyn Gell Mason**, retired director of the **Cleveland Public Library**, has been named special advisor to the president for strategic library services at **OCLC**. In this post, Mason will represent OCLC in the library community, serving as a liaison for ideas, projects, new products, research agendas and areas of mutual concern. Marilyn was a great speaker at the **Fiesole Retreat** (see this issue, p.77) and she is the youngest retiree I have ever seen, bar none!

**OhioLINK Electronic Journal Center (EJC)**, now in its second year of service, has loaded its one millionth journal article. With more than 450,000 article downloads in the last 17 months, the **Electronic Journal Center** has surpassed all expectations. On average, each university uses over three times more journals than it traditionally holds in print. **OhioLINK** is a consortium of 75 Ohio college and university libraries and the State Library of Ohio. For more information, contact **Kristan Collins** <kristan@ohiolink.edu> or **Diana Bookbinder** <d.bookbinder@scienceserver.com>.

The **Faxon Company** has been certified by **Endeavor Information Systems, Inc.** to supply standard **UN/EDIFACT** serials invoice messages for the Endeavor Voyager System. Although Faxon has supplied **EDIFACT** format messages for users of the Endeavor Voyager system since December, 1997, the **EDI** certification program was recently introduced by Endeavor, making Faxon one of the first vendors to receive official certification.

The new **OCLC FirstSearch** service is now available. The new FirstSearch is being introduced with 47 databases. By December

12, all 86 of the current **FirstSearch** databases will be available in the new service. The new FirstSearch has three access options: new Web and Lynx-based text-only interfaces and enhanced Z39.50 access. Both the current FirstSearch and the new FirstSearch will be accessible through December 12, when the current FirstSearch Web, Electronic Collections Online, and text-only interfaces will be discontinued. Visit [http://www.oclc.org/oclc/fs\\_new.htm](http://www.oclc.org/oclc/fs_new.htm).

Well, word is that **Department of Commerce Secretary William Daley** will propose the closing of **NTIS (National Technical Information Service)**. The **NTIS** archive (nearly 3 million items) would move to the **Library of Congress**. **NTIS**, which began back in 1950, has had revenue decreases largely because of the Internet and the fact that many reports are distributed freely there.

**Lyman Newlin** sends word that **Chester Brooks Kerr**, Director Emeritus of **Yale University Press**, died on August 22, 1999 in Woodcrest Village in New London, New Hampshire. The list of Mr. Kerr's accomplishments is awesome and Lyman who says that he was "a genuine one of a kind university press director and good friend" promises to write about Mr. Kerr in a future **Papa Lyman Remembers**. In the meantime, Lyman has a reminiscence in this issue, see p. 66.

**NewsBank, Inc.**, provider of newspaper-based curriculum and research resources for schools and libraries, has introduced **NewsBank Newsroom Reference Services**, a collection of NewsBank resources designed specifically for newsrooms and news libraries. For more information, contact **Elli Taylor** at <etaylor@newsbank.com>.

**Academic Press (AP)** has launched **AP Forensics**, a product line covering the discipline of forensic science and released its first title, *Criminal Profiling: An Introduction to Behavioral Analysis* by **Brent Turvey**. The book contains the author's analysis of the **JonBenet Ramsey** homicide and the famous **Whitechapel Jack the Ripper Murders** of 1888. The increasing reliance on forensic evidence in courtrooms was a driving force behind this launch. Visit [www.academicpress.com/apforensics](http://www.academicpress.com/apforensics).

The **National Information Standards Organization (NISO)** has released the new **ANSI/NISO Z39.71-1999 Holdings Statements for Bibliographic Items**. This statement brings together into one document two earlier standards for holdings statements: **ANSI Z39.44** for serials and **ANSI/NISO Z39.57** for non-serials. To order a copy in print or electronic format visit the **NISO** Web site [www.niso.org](http://www.niso.org).

Several of our faculty members at the **College of Charleston** are having a semester-long study of the War in Vietnam, a war

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which continues to fascinate readers of all ages. So we were excited to learn about the new book by **Lynne Rienner Publishers** (will we ever see you in Charleston again, Lynne?) called the *Siege at Hue* by former U.S. Army Captain George W. Smith, who was there.

Speaking of the **College of Charleston**, we have been trying to get access over the Web to the **Philosopher's Index** so I was gratified to learn that **PI** will soon be available in electronic form exclusively from **SilverPlatter Information**. A bibliographic database with author abstracts, **The Philosopher's Index** covers scholarly research in the fifteen fields of philosophy published in journals and books since 1940 and will be offered via the Internet, Hard Disk, and CD-ROM. **Philosopher's Index** is published by the **Philosopher's Information Center** of Bowling Green, Ohio, whose director is **Richard H. Lineback**. [www.silverplatter.com](http://www.silverplatter.com)

Heard from **Clara-Mae Chittum** the other day. She is still one of my very favorite people. Here is her new address and email: C.M. Chittum/van der Velden, (Unilever) Colworth House, Dept. ICTU, Sharnbrook, Bedfordshire MK44 2LQ, United Kingdom <ruudf@flashmail.com>. 

# NISO Standards

## The Serials Toolkit

- **Z39.71 Holdings Statements for Bibliographic Items**
- **Z39.9 International Standard Serial Numbering (ISSN)**
- **Creating Bibliographic Holdings: A Guide to Z39.71**
- **Z39.56 Serial Item and Contribution Identifier (SICI)**
- **Z39.14 Guidelines for Abstracts**
- **Z39.20 Criteria for Price Indexes**

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## Can't Hide on the Net

by **Bruce Strauch** (the Citadel)

As anyone ought to know by now, your trail on the Web can be tracked. Those who thought the laws of libel didn't apply are learning the hard way. **HealthSouth CEO Richard Scrushy** launched cybersleuths on a particularly scurrilous anonymous critic and sued him for defamation. Providers of messageboards are liable only if they attempt to control what is posted under the theory that a distributor is not the same thing as a publisher. The anonymous critic is the publisher. Needless to say, these cybercritics of corporate America

see this as intimidation and a First Amendment issue. Another sued critic is demanding company data that will prove she spoke the truth. And some argue the stock chatter takes stock opinions out of the cozy control of Wall Street. Some prudent stock analysts on the Street themselves monitor the bulletin boards for data that might not appear in company reports. See — **Michael Moss**, "CEO Exposes, Sues Anonymous Online Critics," *The Wall Street Journal*, p.B1, July 7, 1999.

## The Next Step?

by **Rick Heldrich** (College of Charleston)

While not a done deed, the idea in this report should catch your attention. The director of the **National Institutes of Health (NIH)**, **Dr. Harold Varmus**, supports the concept of establishing a Web-based site for biomedical papers. NIH has the resources and prestige to make the Web the premiere choice for dissemination. But potential antagonists to this project, including societal and commercial publishers, have substantial investments in traditional printed dissemination of scientific data which would be at risk if the NIH dream materializes. The NIH initiative, in its early plan-

ning stage, is modeled after the successful efforts of physicists and astronomers who make use of a **Los Alamos e-print** Web-based structure. Of course, NIH, is not alone. Discussion by the **European Molecular Biology Laboratory** about possible Web dissemination is also taking place. For greater detail and commentary on pros and cons of the ideas, check out this news item in *Science*. See — **Eliot Marshall**, "NIH Weighs Bold Plan for Online PrePrint Publishing," *Science*, vol. 283, March 12, 1999, p. 1610.

## Archival Death

by **Bruce Strauch** (the Citadel)

The popular press has suddenly discovered what the library industry has long been talking about. Electronic media is fragile and much of it won't last longer than a decade. Hardware and software needed to read it go rapidly

off the market. No one has an answer for it except that impossible first step — separate the inconsequential from the important. See — **Arlyn Tobias Gajilan**, "History: We're Losing It," *Newsweek*, p.47, July 12, 1999.



*Editor's note: In case this looks familiar, another intrepid **Bet You Missed It** sleuth, **Pam Rose**, covered this same article in *ATG*, June, 1999, p. 70. I figure when an end user and a librarian BOTH feature the same article, we should really pay attention!—Yr. Ed.*